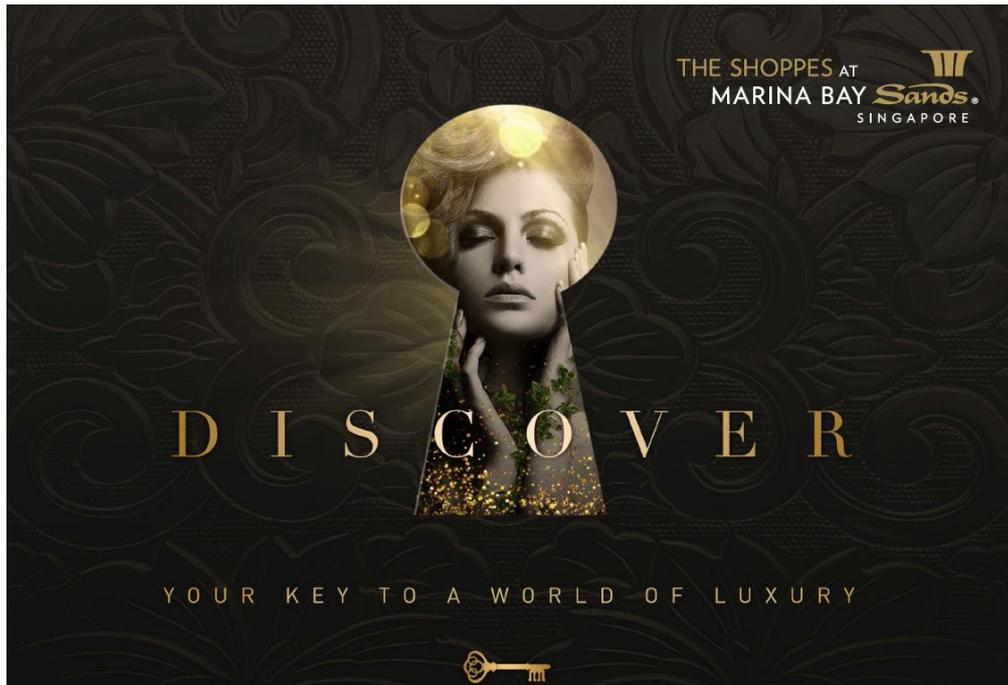


Press Release



FOR IMMEDIATE RELEASE



The Shoppes at Marina Bay Sands celebrates lead as Asia's retail powerhouse

Asia's luxury shopping destination marks its success with 'Discover', a one-night only multi-sensory event

Singapore (15 April 2015) – It was an evening of grandeur and festivities at The Shoppes at Marina Bay Sands yesterday as the mall celebrated the completion of its luxury retail remix and its lead as Asia's premier luxury shopping destination.

Since opening in 2010, The Shoppes at Marina Bay Sands has grown and amassed the largest collection of luxury labels under one roof in the region, with more than 170 luxury and premium brands in the form of stunning flagship stores as well as duplexes and triplexes. This spans across bespoke menswear, women's collections, luxury children's labels, as well as luxury watch and jewellery brands.

“It has been a successful journey marking the end of our three-year long strategic retail remix. As such, we wanted to celebrate The Shoppes’ achievements as it further cements its position as the leading luxury shopping destination in Asia,” said Mr John Postle, Vice-President of Retail at Marina Bay Sands

“Today, we are proud to offer our shoppers an experience that is unmatched in the region – from a comprehensive variety of luxury brands, bespoke services and limited edition items that can only be found right here at The Shoppes at Marina Bay Sands.”

The Shoppes’ remix completion saw an unprecedented assembly of 15 luxury duplexes and triplexes, many of which are the brands’ biggest stores in Singapore. Duplexes include Dior, Dolce & Gabbana and Gucci, while the Prada triplex has an entire floor dedicated to menswear. Brands such as Bottega Veneta, Chaumet, Parmigiani and Roger Dubuis have also created limited edition items that are exclusively sold at The Shoppes.

Another segment that has recently expanded in the mall is the luxury childrenswear line-up, which is anchored by the first and only Baby Dior in Southeast Asia, among others such as Fendi Kids, Ralph Lauren Children and upcoming Dolce & Gabbana Junior. The strategy has seen dividends – The Shoppes was awarded ‘Best Shopping Experience’ at the 2014 Singapore Experience Awards organized by the Singapore Tourism Board.

Discover The Shoppes at Marina Bay Sands

Titled ‘Discover’, the one-night only celebration is yet another signature event created by The Shoppes at Marina Bay Sands. The chic and stylish affair saw the mall transform into a carnival-themed luxury haven — featuring a lush *Garden of Enchantment*, fashion presentations on a life-sized carousel, dance acts, jazz performances at the *Finest Bar* and a signature Shoppes cocktail in the magnificent *Ice Palace*.

Guests were taken on an exclusive journey through these highlights to discover and experience The Shoppes’ finest retail offerings.



Guests arriving at the first stop of their 'Discover' journey through The Shoppes at Marina Bay Sands



Guests receiving a golden key from the Tree Guardian before embarking on their journey

The journey began at the *Woodland Wonder*, where a tree guardian presented guests with a golden key to enter and explore a world of luxury within The Shoppes. Guests were then led to the *Garden of Enchantment*, which housed a dazzling display of some of the world's most distinguished gems and timepieces from leading brands at The Shoppes amidst a Jo Malone scented ambience.



The ornate Garden of Enchantment, where guests browsed an exquisite collection of coveted gems and timepieces from luxury brands such as Damiani, Chopard, Piaget, Roger Dubuis, Zenith & newly opened Girard Perregaux



Guests were treated to fine-dining canapés by award-winning restaurant Punjab Grill



The Spectacular! dance performance left guests in awe with a choreographed number

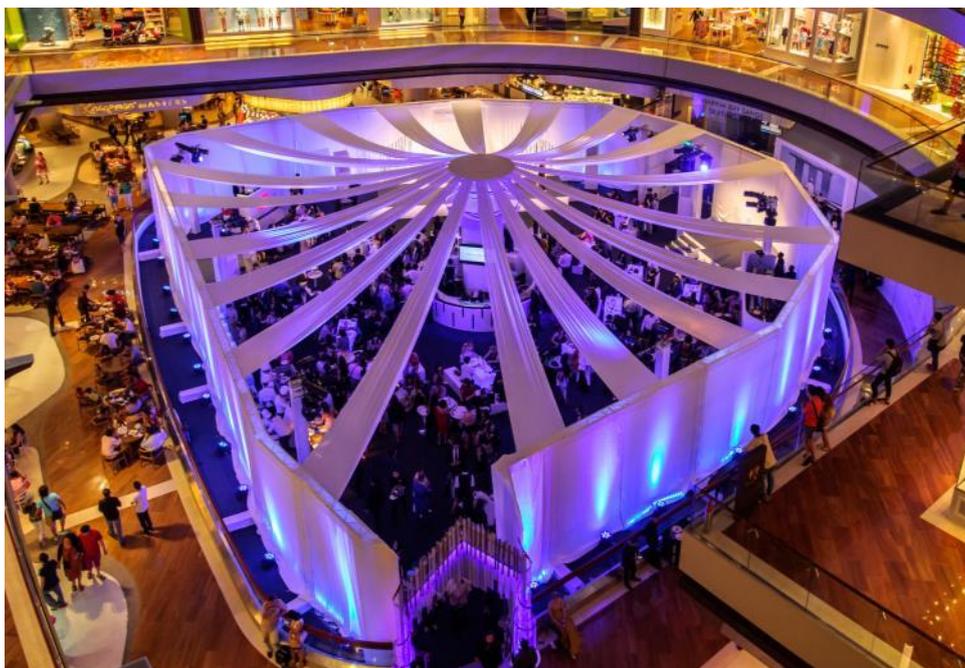


Into The Carnivalé entertained guests with men's and women's fashion presentations by Etro, 3.1 Phillip Lim, Giorgio Armani, Armani Collezioni, Emporio Armani & Roberto Cavalli

The next stop was the Finest Bar, which was located along the belt of luxury men's boutiques within The Shoppes. Guests were served canapés prepared by Adrift — Marina Bay Sands' new celebrity chef restaurant — and drinks crafted by The Macallan.



Adding to the lavish ambience was soothing jazz performances at the Finest Bar



The magnificent Ice Palace – also the final stop of Discover – treated guests to special food creations, multi-brand fashion presentations & live entertainment by KU DE TA DJ Ya5th

Awaiting guests at the end of their journey was the grand *Ice Palace*, where an array of fashion presentations by luxury brands — including Etro, Roberto Cavalli, Maison Margiela, 3.1 Phillip Lim, Proenza Schouler and a special Armani Group presentation (Giorgio Armani, Armani Collezioni, Emporio Armani) — were held beneath a glistening chandelier.



A fashion presentation by Etro was held within the stylish interior of the Ice Palace

Guests were also treated to cocktails and themed food creations as they mingled and grooved to the funky lounge beats by Ku Dé Ta's DJ Ya5th.

The luxurious night ended on a high, with five lucky guests walking away with prizes including a dinner for four at Ku Dé Ta, a Lacquer & Spa treatment, and S\$1,000 worth of The Shoppes vouchers.

In addition to housing the largest collection of luxury watch and jewellery, and men's boutiques in Singapore, The Shoppes also boasts the largest collection of duplexes and triplexes in Asia today.

Mr John Postle added, "We have always envisioned The Shoppes to house the most luxurious brands that reflect global trends, all under one roof. Now in 2015, this vision has come to fruition. We thank our shoppers for their continued patronage, and our retailers for their confidence in expanding their presence with us. The expansion allows the world's most coveted brands to showcase their most complete range of collections here, making The Shoppes an unrivalled one-stop shopping destination in Asia."



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About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

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